

# BLUE ON TOUR HOST APPLICATION

**Organization:**

**Event Coordinator (contact person):**

**Phone:**

**Cell:**

**Email:**

**Mailing Address:**

**City:**

**State:**

**Country**

**Zip Code:**

**Website:**

Please answer each of the questions below to the best of your ability at this time.

We will schedule a follow up call to talk through the logistics of our BLUE On Tour Film Festival program and answer any questions you may have about being a HOST.

**1. Please provide a brief description of your organization:**

**2. How did you first hear about the BLUE/BLUE On Tour traveling film festival?**

**3. Have you attended the BLUE Ocean Film Festival & Conservation Summit before?**

**4. Please check below which best describes your interest in the BLUE On Tour Film Festival:**

- I am interested in hosting a one-time BLUE On Tour event
- I am interested in hosting a one-time multi-day BLUE On Tour Film Festival event
- I am interested in hosting more than one BLUE On Tour event in my region
- I am interested in hosting individual screenings over an extended period as a part of a program/exhibit/celebration our organization has planned
- I am interested in securing a multi-year hosting agreement for my region

**5. Do you already have date(s) selected for your event(s)? If Yes, Does the date(s) tie in with other community events, special recognition programs or holidays**

**6. What are your attendance goals?**

**7. Do you have a specific target audience or demographic for your event(s)?**

**8. What are your main objectives for your BLUE On Tour event(s)?**

**9. Are you interested in focusing on a specific topic or conservation issue?**

**10. Will the BLUE On Tour screenings be the main event or will they be a part of a larger event?**

**11. What are the other activities or components you plan to have in conjunction with your BLUE On Tour event(s), if any?** (receptions, photography exhibits, marine conservation seminars, environmental programs, filmmaking workshops, youth activities, etc.)

**12. Will any portion of your BLUE On Tour proceeds be used for ocean conservation or youth ocean literacy/marine science education? If yes, please list**

**13. Please provide an overview of how you will market your BLUE On Tour event(s)?**

**14. How will your marketing be funded?**

**15. What outlets will you utilize for PR in regards to your BLUE On Tour event(s)?**

**16. Do you have any additional outreach planned to encourage a diverse audience to attend?**

**17. Have you executed other events in your current location before? If Yes, Please list**

**18. Have you ever worked for or assisted with a film festival before? If Yes, Please list**

**19. Will you be seeking sponsors for your BLUE On Tour event? If Yes, Please list targets**

**20. Please provide the name of the venue(s) that will be utilized for the screenings and the seating capacity of each**

**21. How do you plan to staff your event?**

**22. Do you have the ability to ensure the following?**

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- Appropriate A/V projection equipment and skilled technicians to provide a high quality presentation of the screenings
  - An experienced public speaker to act as the MC and introduce each of the films: If you know who this will be, please list
  - At least one qualified/relevant person will participate in a Question & Answer session after the film screenings? If you know who this will be, please list
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**23. Ideally, how many hours of films would you like to show at your event(s)?** (Our standard HOST package provides up to 3.0 hours worth of films)

**24. Do you plan to charge admission? If Yes; Please provide information on your ticket prices**

**25. How do you plan to sell or distribute tickets?**

**26. Would you be agreeable to providing a percentage of your total seating to under-served or at-risk youth at no charge? If yes, what percent?**

**27. Would there be any restrictions on distributing ocean conservation materials provided by BLUE to your event attendees?**

**28. Do you or your partner organizations have additional conservation materials or outreach activities to include in the event?**

**28. Will you need outside assistance with?**

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- online ticket sales
  - printing (posters, post cards, event program)
  - booking speakers travel arrangements for your special guests
  - A/V equipment rental
  - A/V technical staff
  - an MC for your event
  - “ Greening your event” ie. Reducing the environmental impact of your event
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**29. Please briefly describe any additional plans you have to utilize the BLUE On Tour film festival as a way to raise awareness & inspire ocean stewardship within your community?**

**30. Other Notes or Questions:**

**31. When would you be available to schedule a call with our BLUE On Tour Coordinator?**

**Please submit this form by email to: [dk@blueoceanfilmfestival.org](mailto:dk@blueoceanfilmfestival.org)**

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